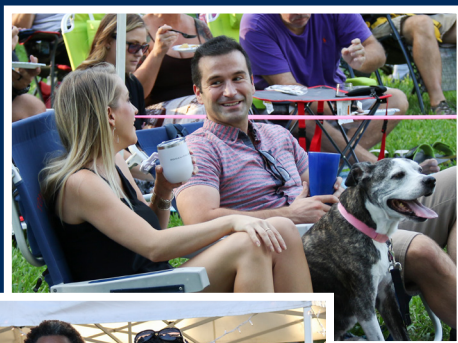




Celebrating its 10th year in 2019, Preserve the 'Burg's Movies in the Park is St. Pete's original free outdoor movie tradition.

This semi-annual community event welcomes nearly 1,000 guests to the historic waterfront every Thursday evening in May and October to celebrate our city with live music, local food vendors, beloved cinema, and cherished friends.

The Movie Announcement Party is held at The Ale & the Witch several weeks prior to the start of each Movie month. The movie titles, lead sponsors, and musical talent are revealed through trivia, sponsor speaking opportunities, and a dramatic reveal of the season-specific movie poster, created by a local artist. This festive event always draws a large and enthusiastic crowd.



Join Us!

**THURSDAY NIGHTS
MAY AND OCTOBER
NORTH STRAUB PARK**

400 BAYSHORE DR. NE

BECOME A SPONSOR

INCREASE YOUR REACH WHILE SUPPORTING THIS MUCH-LOVED FREE COMMUNITY EVENT

In addition to on-screen recognition at movies, sponsors receive valuable exposure leading up to the Movie month through Preserve the 'Burg's extensive print and digital marketing, which reaches tens of thousands of people throughout the year.

OUR AUDIENCE

- 1,200+** Preserve the 'Burg members
- 8,000+** Email subscribers
- 14,000+** Social media followers
- 5,000+** Movie posters and postcards printed
- 20,000+** Impressions from posters and postcards distributed at local businesses and Saturday Morning Market
- 70,000+** Person reach during movie months
- 37,000+** Unique users reached by Movie in the Park posts and announcements in 2018

SPONSORSHIP LEVELS

To sponsor Preserve the 'Burg's Movies in the Park, please contact Monica Kile at movies@preservetheburg.org or 727.204.3800.

SPONSORSHIP BENEFITS	Oscar \$5,000 (Industry Exclusivity)	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
MOVIE ANNOUNCEMENT PARTY	Sponsor intro	Mention at party			
PRE-MOVIE ANNOUNCEMENT	Full month	2 Weeks			
ON-SCREEN AD	Individual ad with name spoken	Individual ad	Shared ad		
BANNER DISPLAY	Full month	3 Weeks	2 Weeks		
TABLING OPPORTUNITY	Full month	3 Weeks	2 Weeks	1 Week	
FEATURED POST ON SOCIAL MEDIA	3 Posts	2 Posts	1 Post		
SOCIAL MEDIA MENTION	8 Mentions with link	4 Mentions with link	3 Mentions with link	2 Mentions with link	1 Mention with link
POSTER PROMOTION	Large logo	Medium logo			
POSTCARD PROMOTION	Logo			Business name	
INDIVIDUALIZED E-NEWS STORY	✓				
DIGITAL PROMOTION	Sponsor link on PTB site, business name on press release & in e-news story				



ABOUT PRESERVE THE 'BURG For more than 40 years, Preserve the 'Burg (PTB) has worked to educate, advocate, and celebrate what makes St. Pete special. We highlight the city's sense of place, encourage the reuse of historic buildings, and work to maintain neighborhood character. In addition to Movies in the Park, Preserve the 'Burg offers popular walking and bike tours, a preservation awards celebration, and a series of community programs.

Join and learn more at preservetheburg.org • Follow us [@preservetheburg](https://www.instagram.com/preservetheburg)

