



Preserve the 'Burg (PTB) is excited to host our **2<sup>nd</sup> Annual Keep St. Pete Special Celebration** on Thursday, November 8<sup>th</sup> at the historic St. Petersburg Shuffleboard Club!

The event will be FREE to the public and highlight the following cornerstones identified by PTB that keep St. Pete special:

- **Historic Preservation**
- **Neighborhoods**
- **The Arts**
- **Locally-Owned, Independent Business**

All activities, musicians, artists, vendors and a live mural will reflect one or more of these cornerstones. Hear from guests and notable 'Burgers about their work or vision to keep St. Pete special!

Now in our 40<sup>th</sup> year with a membership of over 1,200 and a wide reach into the community, we expect over 1,500 people to attend the event.

So that we may offer a free event and support local artists who will participate, we ask for your support. We have outlined sponsorship opportunities below.

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### **Sponsorship Opportunities:**

#### **Sponsorship of \$2,500** *(industry exclusivity provided)*

- Brief comments from sponsor representative about their work to keep St. Pete special.
- Large logo on promotional post card/poster (2,500) and event signage
- Logo and company name highlighted in event social media post (12,000+ followers)
- Logo and company name highlighted in E-News (7,000+ subscribers)
- Logo included on Keep St. Pete Special video created during event and promoted for the year leading up to next event.

#### **Sponsorship of \$1,000**

- Brief comments from sponsor representative about their work to keep St. Pete special.
- Medium logo on promotional post card/poster (2,500) and event signage
- Logo and company name highlighted in event social media post (12,000+ followers)
- Logo and company name highlighted in E-News (7,000+ subscribers)



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**P.O. BOX 838 ST. PETERSBURG, FL 33731**



### **Sponsorship of \$500**

- Recognition during event welcome
- Small logo on event signage
- Company mentioned in social media post (12,000+ followers) and E-News announcements (7,000+ subscribers)

### **Sponsorship of \$250**

- Recognition during event welcome
- Company mentioned in social media post (12,000+ followers) and E-News announcements (7,000+ subscribers).

### **Interested in another level of sponsorship?**

#### **Keep St. Pete Thirsty!** Keg donation

Breweries or distributors who donate kegs to the event will be recognized in social media and E-News promotions. Donated kegs will be rotated throughout the evening at our beer tents. A description of each beer is preferred.

#### **Keep St. Pete Jamming!** \$250 (need 2)

Sponsorship of musician(s) at event. Your name/logo will be printed on signage next to musician.

#### **Support St. Pete's Artists!** \$50 (need 15)

We have asked a variety of local artists to participate in the event, free of charge. With a sponsorship of \$50, your support will provide a stipend to offset costs for their materials and time for the event. Your entire sponsorship donation goes to the artist. Your name and/or logo will be printed on small signage at individual artists tables.

#### **Support St. Pete's Mural Art!** \$250 (limit 2)

We have asked several local muralists to participate in the event, free of charge. With a sponsorship of \$250, your support will provide a stipend to offset costs for their materials and time for the event. Your entire sponsorship donation goes to the artist. Your name and/or logo will be printed on signage next to mural.

### **All Sponsorship or Donations must be committed by August 20<sup>th</sup>.**



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## How to become a sponsor

**Complete the sponsorship form and remit with payment by August 20<sup>th</sup>:**

Preserve the 'Burg -- mail to: P.O. 838, St. Petersburg, FL 33731

**Should you have questions or would like to pay by credit, please contact:**

Allison Stribling, Executive Director - [director@preservetheburg.org](mailto:director@preservetheburg.org) - 850.228.8070 cell

Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Cell Number \_\_\_\_\_

Mailing address \_\_\_\_\_

**\$2,500 Level**     **\$1,000 Level**     **\$500 Level**     **\$250 Level**

**\$50 Artist Sponsorship**     **\$250 Mural Sponsorship**     **\$250 Music Sponsorship**

**Please email logo along with sponsorship confirmation to Allison.**

Thank you for your contribution. Together, we can *Keep St. Pete Special!*

Saint Petersburg Preservation, Inc. (dba Preserve the 'Burg) is a charitable organization as defined by IRS Code 501(c)3. Donations may be deducted to the full extent of the law. State of Florida registration number: CH18834.

