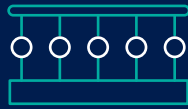




# A LOOK BACK AT 2019



## 4 PORCH PARTIES

- BIRD CAGE HOME
- ALLENDALE HOME
- KENWOOD GABLES
- HOLIDAY PARTY IN THE OLD NORTHEAST



## 16 PRESERVATION AWARDS

RECOGNIZING THE PEOPLE AND PLACES THAT KEEP ST. PETE SPECIAL



## 41 WALKING AND BIKE TOURS

### NEIGHBORHOOD TOURS:

- HISTORIC UPTOWN
- MIRROR LAKE ALLENDALE
- OLD NORTHEAST
- BAHAMA SHORES

### SPECIALTY TOURS:

- "BUILDINGS, BURNSIDE, AND WOMEN MAKING A DIFFERENCE"
- AFRICAN AMERICAN HERITAGE TRAIL



## 10 MOVIES IN THE PARK

- CELEBRATED 10 YEARS OF MOVIES
- "BASEBALL IN THE PARK": THE RAYS PLAYOFF GAME TOOK OVER FOR ONE NIGHT
- 2 MOVIE ANNOUNCEMENT PARTIES



## 3 EDUCATIONAL FORUMS

PRESENTED IN HISTORIC BUILDINGS

AN EVENING WITH JEFF SPECK, AUTHOR OF *WALKABLE CITY*

A CANDID CONVERSATION: A DISCUSSION OF THE FUTURE OF PRESERVATION IN ST. PETE

THE SUN SHINES HERE: SHINING A LIGHT ON WOMEN AND MINORITIES IN THE FUTURE OF ARCHITECTURE

## THANK YOU TO OUR COMMUNITY SPONSORS

- |   |   |
|---|---|
| AARP TAMPA BAY                                | REBECCA STEWART, YOUR SPECIAL AGENT       |
| RAYMOND JAMES                                 | SATURDAY MORNING MARKET                   |
| JOHNS HOPKINS ALL CHILDREN'S HOSPITAL         | CITY OF ST. PETERSBURG                    |
| THE DOWNTOWN PARTNERSHIP                      | TIMES SQUARE PROPERTIES                   |
| OPEN ARESTY SPEAKER SERIES                    | COAST BIKE SHARE                          |
| PYPER, INC.                                   | GREEN BENCH BREWING CO.                   |
| TOTAL AIR - AIR CONDITIONING AND HEATING      | PARADISE NEWS                             |
| BATTAGLIA, ROSS, DICUS & MCQUAID, P.A.        | FLORIDA HUMANITIES COUNCIL                |
| BELTZ & BELTZ                                 | WANNEMACHER JENSEN ARCHITECTS             |
| DUKE ENERGY                                   | HISTORIC KENWOOD NEIGHBORHOOD ASSOCIATION |
| 400 BEACH SEAFOOD & TAP HOUSE                 | THE STAFFORD / MIRANDA FAMILIES           |
| PET FOOD WAREHOUSE                            | ROBIN AND JOSEPH REED                     |
| ROLLIN' OATS                                  | BOB JEFFREY                               |
| KRIS AND CHRISTINA RICHARDSON - DENNIS REALTY | COAST BIKE SHARE                          |
| SMITH & ASSOCIATES REAL ESTATE                | DAVID VARGAS - STATE FARM                 |
| WATERFRONT PARKS FOUNDATION                   | SYLVIA RUSCHE                             |
| HOTEL INDIGO DOWNTOWN ST. PETERSBURG          | FREEDOM BANK                              |
| THE ALE AND THE WITCH                         | SOUTHERN ROOTS REALTY                     |
| BARKETT REALTY                                | FELDMAN EQUITIES                          |
|   | REMAX - HOLLAND AND RIGHTMYER             |

# 1,329 MEMBERS

## 100+ VOLUNTEERS

10,500 FACEBOOK FOLLOWS

8,000+ E-NEWS SUBSCRIBERS

## 1 NEW EXECUTIVE DIRECTOR

# 4 NEW BOARD MEMBERS



- BOB CARTER, PRESIDENT AND OWNER OF THE CARTER GROUP
- JACKIE CRAIN, EXECUTIVE LEADER
- HARRY HEUMAN, PRESIDENT H3 DEVELOPMENT SOLUTIONS
- SHARON HAYES, CEO OF BAYFRONT HEALTH



# ADVANCEMENTS IN ADVOCACY

## PRESERVE THE 'BURG MADE STRIDES IN SEVERAL KEY AREAS IN 2019

### PROTECTING NEIGHBORHOODS

Local Historic District designation is the best tool for retaining the characteristics that make a neighborhood special. To that end, PTB worked with property owners in Historic Driftwood and the Historic Kenwood Neighborhood Association on local historic district applications, resulting in 2 new local historic districts in 2019, with more on the way in Kenwood. To encourage neighborhoods to explore historic designation, Preserve the 'Burg will pay for neighborhoods' district application fees.

### RECOGNIZING LANDMARKS

Rallying against cries to abolish third party landmark applications, PTB reminded city leaders that treasures like the Manhattan Casino, Sunken Gardens, and the Crislip Arcade could have been lost without this valuable tool. Through PTB's advocacy efforts, and strong leadership from several City Council and CPPC members, this important tool remains in the historic preservation ordinance.

### RESPONDING TO THE EMERGENCIES

Regardless of our other plans and priorities, Preserve the 'Burg is often called on to address imminent threats to our historic fabric. In 2019 Preserve the 'Burg worked with neighbors and property owners to try and save three unique historic properties that were headed for demolition. Unfortunately, two were lost to the wrecking ball: the Holiday Motel on 4th Street and the Doc Webb home in Allendale Terrace. But the historic Church of the Beatitudes in Crescent Heights was saved after the developer, Bluewater Builders, listened to the concerns of neighbors and Preserve the 'Burg and chose to renovate the church building into a single family home. Kudos to Bluewater Builders!

### ENFORCING THE RULES FOR DEVELOPMENT: APPLYING COMPATIBILITY STANDARDS AND REJECTING STREAMLINE APPROVAL FOR DEVELOPMENTS THAT DEMOLISH HISTORIC RESOURCES

To keep St. Petersburg special the city must apply the neighborhood compatibility standards for new development. These code provisions require consideration of the sensitivity of new development to on-site and adjacent historic resources. In 2019 PTB argued for the implementation of this standard in several cases:

- Despite PTB's efforts, in February City Council approved a massive new development at Mirror Lake that will demolish several early 1900s tourist apartment buildings. But the decision was not without a preservation silver lining, as the city's decision to reject streamline approval for the development because of impacts to historic resources set a precedent.
- In March, PTB asked the circuit court to review City Council's application of the compatibility standards to their razor-thin 2018 approval of the controversial Bezu tower on 4th Avenue N. The court decision is expected in early 2020.
- In December, Preserve the 'Burg successfully appealed the City's streamlined approval of a mid-rise apartment building at 770 4th Avenue North. (Developments receiving streamline approval have no public hearing; an appeal forces a public hearing before the Development Review Commission). A majority of Commission members supported PTB's arguments that the proposed demolition of two historic buildings would be inconsistent with the neighborhood compatibility standards. PTB will keep its eye on the project as revised plans are expected to be submitted in the coming year, and continue to work on clarifying the rules on what the city allows to be streamlined.